

GeneNovate® 2027

Big Ideas Start Here

 Munich



Empowering Innovators & Entrepreneurs in Gene & Cell-based Therapies, Biotech & Medicine

You are an ambitious PhD student, Postdoc or researcher looking to found a start-up to advance progress in life science research?
Then you're the perfect candidate for the GeneNovate® program!



[Apply here!](#)

What is GeneNovate®?

GeneNovate® is the national entrepreneurship program which supports scientists and physicians in the field of **gene and cell-based therapies, biotech and medtech** who want to bring their research to the clinic and create a **real patient impact**.

Who can apply?

Every person from academia and medicine (starting during your master or MD) who is interested in entrepreneurship or already in the process of bringing its research into a marketable product or applicable therapy.

Program Schedule 2027

Kickoff

07.12.26
onsite

Networking

Building Teams

Meeting Mentors



Workshop 1

08.01.27
online

Theoretical input
for all GeneNovate®
trainees across
all sites



Introduction to
Entrepreneurship



Changing the
Healthcare Industry



Creating &
presenting pitch
decks

28.01.27
onsite

Workshop 2

01.02.27
online

Theoretical input
for all GeneNovate®
trainees across
all sites



Value
propositions &
Business Model



IP-Protection
& Management
(operational
& strategic)

25.02.27
onsite

Workshop 3

01.03.27
online

Theoretical input for
all GeneNovate®
trainees across
all sites



Analyze your
market



Create your
business model



Build your business
case

25.03.27
onsite

Workshop 4

01.04.27
online

Theoretical input
for all GeneNovate®
trainees across
all sites



Regulation



Develop your
product/solution



Go-to-Market:
Understand &
win customers

29.04.27
onsite

Workshop 5

03.05.27
online

Theoretical input
for all GeneNovate®
trainees across
all sites



Legal foundations
for start ups



Team management



Project
management



Establish
& manage
partnerships

20.05.27
onsite

Workshop 6

03.06.27
online

Theoretical input for
all GeneNovate®
trainees across
all sites



Financing
& funding



Investor
discussions
& negotiations



Exit options
& strategic value

10.06.27
onsite

Preselection

02.06.27
Augsburg

All teams pitching in
front of a jury



Final Event

23.06.27
Heidelberg

Selected teams
pitching



Networking



Munich